

The Rules of the Herb Hunters Contest #4 "Tour de Baikal" (hereinafter – "Rules").

The conditions for mass media

1. General information on the Herb Hunters Internet Contest

1.1. **The Contest's Organizer** is Siberian Health International LLC.

Bank details:

Taxpayer's Identification Number (INN) 5407953006

OGRN 1165476080362

Address: suite 64, 4th floor, 48 Lenin Str., Novosibirsk, 630004, Russia

1.2. **The Contest territory** – Russia.

1.3. The Contest is conducted by the Organizer in the global network Internet on the website (domain): <http://herbhunters.ru>. The platform for conducting the Contest and results announcement is web-page <http://herbhunters.ru/>. A participant fulfills a Contest task by submission a Contest Attendance Form on the specified web-page.

Any questions to Organizer may be sent to way@sibvaleo.com.

1.4. **Contest goal** – to support public initiatives and volunteer movement committed to nature conservation.

Basing on the Contest goals the representatives of the media community (Contest participants) need to send their essays on the topic: "Baikal, I love you."

1.5. Essays selection criteria:

- essay corresponds to the Contest objectives;
- length: 1 page of A4 format (1500 characters), font size – 12;
- written in literary style;
- language: Russian or English.

1.6. The Contest period starts on April 1, 2019 at 00:01 am and ends on June 10, 2019 at 23:59 pm GMT+3. All the terms specified in the Rules of this Contest are based on Moscow time, GMT+3.

The submission period starts on April 1, 2019 at 00.01 am and ends on May 31, 2019 at 23.59 pm.

The period of determination and/or announcement of the Winner which will receive the Grand prize – a trip to Baikal: June 10, 2019. The winners announcement time: within period from 2 pm to 11.59 pm

1.7. The Rules define the group of people to take part in the Contest, the essence of the Contest task, the amount and form of award, the procedure and results' announcement, as well as the procedure and time for receiving the award (prize) for the results, as provided by the Contest task.

2. The Contest participants

2.1. Any legally capable adult living in the Russian Federation or in any other country who works as a journalist or blogger and actively writes about eco-tourism and global environmental problems.

2.2. The number of participants is not limited.

2.4. To participate in the Contest, one should:

2.4.1. Agree with the Contest rules by performing the required actions on the Contest website. Write an essay in accordance with Contest goal, specified in clause 1.4. of Contest Rules, fill in the Contest Attendance Form on the website <http://herbhunters.ru> and give consent on Organizer's website to process personal data for Contest results multicast.

2.4.2. Carefully read the Contest requirements.

2.4.3. Accomplish the Contest task, details of which are stated in section 6 of the Rules.

2.4.4. The Participant who uses personal account in social networks and Organizer's resources cannot:

- use login and password of another registered user, as it may mislead the /organizer and other users about the Participant identity;
- misrepresent personal information, including his/her age;
- upload any information or materials, which:
 - contain state secret or any other secret protected by the law, including information on the third parties private lives;
 - contain appeals to perform terrorist or other illegal actions or publicly justify terrorism and/or other illegal actions, other extremist materials;
 - contain elements of pornography, as well as of violence, cruelty, or illegal actions;
 - insult the feelings of religious believers;
 - contain elements of the minors being in danger to life and/or health, elements of consuming and demonstrating tobacco products and/or alcohol drinks;
 - violate other rights and interests of citizens and legal entities, requirements of the Russian Federation law or public ethics and morals;
- illegally use the objects, which are the intellectual property of the third parties.

3. The rights and responsibilities of the Contest Participant

3.1. The participant rights

3.1.1. To examine the Contest Rules.

3.1.2. To take part in the Contest in the manner specified by these Rules.

3.1.3. To claim the Prize if the Participant is announced as the Contest winner in accordance with the Contest Rules.

3.1.4. To obtain information on the changes in the Contest Rules.

3.2. The Participant obligations

3.2.1. To perform actions specified in the present Contest Rules and applicable to the Participant.

3.2.2. To entitle the Organizer to the rights to use the Participant images, his/her personal data, pictures, interview, or other materials related to his/her participation in the Contest, for the purpose of conducting the Contest and giving the prize, as well as during the distribution of promotional information about the Contest for the unlimited period and without limitation of the territory, free of charge.

3.3 The Participant is not allowed to

- misrepresent personal information, including his/her age;
- upload and post any information or materials, which:
 - contain state secret or any other secret protected by the law, including information on the third parties private lives;
 - contain appeals to perform terrorist or other illegal actions or publicly justify terrorism and/or other illegal actions, other extremist materials;
 - contain elements of pornography, as well as of violence, cruelty, or illegal actions;
 - insult the feelings of religious believers;
 - contain elements of the minors being in danger to life and/or health, elements of consuming and demonstrating tobacco products and/or alcohol drinks;
 - contain unprintable words;
 - violate other rights and interests of citizens and legal entities, requirements of the Russian Federation law or public ethics and morals;
- illegally upload and use the objects, which are the intellectual property of the third parties.

4. The Contest prize fund

A tour to Baikal, which is paid by the Organizer, for 5 winners. The duration of the tour is 1 (one) week within the period of August 15-21, 2019. Draft plan of the tour: Irkutsk, visiting Circum-Baikal Railway, the creation of some part of Eco-path around Baikal, visiting the Olkhon Island.

5. The rights and responsibilities of the Contest Organizer

5.1. The Organizer responsibilities:

5.1.1. To hold the Contest in accordance with the present Contest Rules.

5.1.2. To give the Prizes to the Participants in accordance with these Contest Rules.

5.1.3. To act as a tax agent in accordance with the requirements of the effective Russian Federation law on taxes and payments.

5.2. The Organizer's rights:

5.2.1. The Contest Organizer exercises all the rights stipulated by these Rules and the effective law of the Russian Federation.

5.2.2. To refuse to give the Prize to the participant, who has not performed actions, requirements, or responsibilities provided for by the present Rules.

5.2.3. To refuse to give the Prize to the participant, who does not meet the requirements specified in the Rules.

5.2.4. The organizer may not admit the Contest work to compete at its discretion.

5.2.5. The Organizer does not consider the appellations related to the disqualification decisions.

5.2.6. The organizer reserves the right to transfer information on the participant who has posted the work which violates the legislation and law-enforcement authorities regulations.

6. The Contest procedure

6.1. The Contest Participants shall execute the following procedures:

- Register and fill in the Contest Attendance Form on the website <http://herbhunters.ru/>

- Write an essay in accordance with Contest goal, specified in clause 1.4. hereof and requirements given in clause 1.5. hereof.

6.2. The Jury is selected in accordance with the Director's order of the Organizer company "On selection and work of the Herb Hunters Contest Jury". The order determines the number of the Jury members and their chairman as well as the voting procedure. The results of the Jury sessions/voting are drawn up by the relevant protocol and are an integral part of the Herb Hunters Contest documentation.

6.3. The winners determination by the Jury can be subjective and must not be debated.

6.4. The results of the Contest are final and cannot be appealed, except the following cases: (a) upon revealing the winner's violations of the participation procedure and Contest rules by the Organizer after the Contest results announcement, winner's refusal to perform the actions, which are necessary to get the Contest prize in accordance with the Rules.

6.5. The results announcement takes place within a period, specified in clause 1.6 of the Rules, and according to the procedure specified in Section 7 of the Rules.

7. The notification procedure of the Contest Winners

7.1. The determination of the Contest winner is conducted according to the key actions, specified in section 6 of the present Rules.

7.2. The winner notification on the victory is conducted via corresponding post on Website within the deadlines specified in clause 1.6 of the Rules.

7.3. The Winner receives a notification to the email address specified during the participation. In a response email the Winner is obliged to provide the Organizer the following data (including but not limited to): his/her last name, first name, patronymic (if any), registration address, residence address on the territory of the Russian Federation or other country, email address and telephone number. The provided information (full name) shall be the same as in the Winner's account on the website (stated in clause 1.3) or in the Contest Attendance Form with the project idea on website <http://herbhunters.ru/>

7.4. After verification of the Contest Rules and conditions compliance, listed in Section 6, the representative of the Organizer sends an email to the Winner, providing the information about the procedure of prize obtaining.

7.5. The Organizer is not obliged to send any messages to the participants who do not comply with the Rules.

8. The procedure of obtaining the Prize

8.1. The Prize is a tour to Baikal for 5 members of the Winner Team, which is paid by the Organizer. The duration of the tour is 1 (one) week within the period of August 15-21, 2019. Draft plan of the tour: Irkutsk, visiting Circum-Baikal Railway, the creation of some part of Eco-path around Baikal, visiting the Olkhon Island.

8.2. The exact dates of the trip are determined only by the Organizer of the Contest. The trip dates, approved by the Contest organizer are not be debated or changed.

8.3. The tour includes:

8.3.1. Refund of ticket cost from the place of winner's residence to the city of Irkutsk and back.

8.3.2. Transfer of the winners from the city of Irkutsk to the place of the accommodation during the period of the tour (Irkutsk Region) and back.

8.3.3. Accommodation in single or double rooms (depending on the availability) in the Irkutsk Region, three meals daily for the duration of the tour, one- or two-day tours which involve moving from one place to another however with a guaranteed certain level of the living conditions.

8.3.4. Organized daily hikes (except arrival and departure days and weekends) aimed at studying medicinal herbs growing in the Eastern Siberia (Irkutsk Region), and lectures by experts from the Baikal Protection Foundation.

Note № 1. The rules of conduct, rights and obligations of the winner during the trip are provided by the separate document of the Organizer. The document is to be sent to the winner a few days before the trip starts.

Note No. 2. The Prize winners are responsible for their medical insurance and accident insurance, as well as any other type of life, health or liability insurance during the trip. The Organizer is not responsible for the life and health of the Prize winners within the period of the trip.

8.4. To receive the Prize, the winner should provide the following information for the tickets purchasing: passport data, visa (in case the Winner resides in the country requiring visa to enter the territory of the Russian Federation).

8.5. If the Winner has not provided contact information such as phone number or email address, as well as in cases when there is no callback for more than 5 (five) working days on the given contact information, the Organizer reserves the right to cancel the results of the Jury decision concerning this Participant and consider another Participant as the Winner.

8.6. The expenses occurred from obtaining visa to the Russian Federation, insurance and other expenses, except those listed in the clause 9 are paid by the Winner, not the Contest Organizer.

8.7. Replacement of the Prize with monetary compensation is not performed.

8.8. The Organizer acts as a tax agent in accordance with the law of the Russian Federation. According to the Russian Federation law, incomes not exceeding 4000 rubles received in the tax period from organizations, including gifts, prizes or prizes in contests, games

and other events for the purposes of advertising goods, works, services are not subject to personal income tax (Personal Income Tax) (clause 28 of article 217 of the Tax Code of the Russian Federation). The fact of receiving the Prizes under this Contest by the participants does not entail the responsibility to pay Personal Income Tax; however, the Organizer hereby informs the winners on the legal responsibility to pay the corresponding taxes associated with receiving prizes (awards) from organizations, the value of which exceeds four thousand (4,000) rubles in the reporting period (calendar year). By taking part in the Contest and by agreeing to the present Rules, the participants are considered to be appropriately informed on the aforementioned responsibility.

9. The method and procedure of participants' notification on the Contest terms and conditions

9.1. The notification of Contest Participants and potential Contest Participants on participation conditions will be carried out on the Website specified in clause 1.3 of the Rules.

10. Participation integrity. The winner's refusal

10.1. The Participants are forbidden to participate in the Contest by using fraudulent or other inappropriate methods, in the sole discretion of the Organizer, including (but not limited to) the following: use bots and other persons' accounts, offer prizes and other incentives to other users or Participants. The Participants announced as Winners will be tested against the right to take part in the Contest and the Rules compliance.

10.2. The Winner shall perform all actions within the period provided by the Contest Rules, in order to exercise his/her right to the Prize.

10.3. The Contest winner is responsible for an accuracy of the provided information which is required to obtain the Prize.

10.4. The Winner may refuse to receive the prize as well as abandon all the rights and responsibilities associated with it. In the above-mentioned case, the Organizer has a right to dispose of the Prize at its own discretion. If the Participant refused to get the Prize, he/she can not claim it from the Organizer afterward. Claims for the Prizes that were not received are not accepted.

10.5. In case of a written refusal of the Winner to receive the Prize or non-arrival to the place of Prize presentation within the period specified by the Rules, the Winner loses the right to claim the Prize from the Contest Organizer.

11. Miscellaneous

11.1. The organizer has the right to make unilateral amendments to the present Rules (while complying with the requirements of Article 1058 of the Civil Code of the RF) with the publication of these amendments on the website specified in clause 1.3 of the Rules.

11.2. The determination of the Contest winner (an awardee) is not random. The winners will be determined by the Organizer in accordance with the present Rules. The Contest is not a lottery or other risk-based game.

11.3. The Prize shall not be granted if the Contest Participant does not comply with the Contest Rules.

11.4 The Organizer reserves the right to post additional information about the Contest.

11.5. All the Contest Participants pay all their expenses which occurred from the participation in the Contest by themselves (including without limitation, the Internet access expenses).

11.6. All personal information of the participant provided to the Organizer shall not be transferred to any third party.

11.7. By taking part in the Contest, the Participant understands and agrees with the fact that the Organizer as well as the owners of website, specified in the Contest Rules, cannot exclude the access of the third parties (any other Internet users) to its comments, its page in the social media, and prevent any action of these parties, which are undesirable for the Participant, for which reason the Participant undertakes full responsibility associated with this. The Organizer and the owners of the websites specified in the present Rules do not bear any responsibility for specified actions of the third parties as well as for any harm inflicted to the Participant, including (but not limited to) the harm to personality, health, reputation, etc. The fact of taking part in the Contest also means that the Participant agrees that his/her results of work at any round of the Contest task may be used for advertising or any other purpose without notifying the author and paying any fee.

11.8. The organizer is not responsible for technical failures of the network provider or Internet provider of the participant; for actions/inactions of the network provider or Internet provider of the participant.

11.9. The Contest Organizer shall not be held liable for failure or improper performance of its responsibilities, if such failure is arisen from the force majeure circumstances (force majeure), including: wars, revolutions, rebels, terrorist acts, actions and decisions of official authorities, and other circumstances, in the interpretation of which the concepts are adopted that are regulated by the Civil law of the Russian Federation.

11.10. The Prize may not be changed or returned. It shall not be received in parts or in cash.

November, 11 The Organizer is not responsible for inability to grant the Prize to the Winner who has not provided data required for granting the Prize or who has provided incorrect, incomplete, or misleading data.

11.12. If the Participant violates any of the present Rules or the fact of Participant's unfair and/or rude disgraceful behavior is established (including unreliable personal information, ambiguous from the point of view of ethics), the Organizer has a right to not to admit the Participant for participation or disqualify such Participant from the Contest at any stage at its discretion

11.13. The decisions of the Organizer regarding the Contest procedures are final and not subject to revision.

11.14. The Organizer's responsibility for Prizes giving is limited only by the number of Prizes, specified in the Contest Rules.

11.15. If, for any reason, any aspect of this Contest cannot be carried out as planned, including the reasons caused by virus, Internet problems, defects, manipulations, unauthorized interference, falsification, technical malfunctions or any reason uncontrolled by the Organizer

that distorts or affects the performance, security, honesty, integrity or proper conduct of the Contest, the Organizer may, at its sole discretion, cancel, terminate, modify, stop the Contest or to nullify any affected applications to take part in this Contest.

11.16. All personal data provided by the participants to take part in the Contest will be stored in accordance with the conditions provided by the effective law of Russian Federation.

11.17. The fact of taking part in the Contest means that the Participant of the Contest agrees with processing of his/her personal data, including collection, arrangement, accumulation, storage, updating (renewal, changing), use, blocking, disposal by the Organizer of personal data exclusively for the purpose of this Contest in accordance with the requirements of the effective law of Russian Federation, as well as the placement of his/her personal data and information about his/her victory in the Contest in accordance with the clause 7.2 of the Rules.

11.18. The participation in the Contest is confirmed by the fact that Participant gives a consent to process personal data for the Contest conducting purpose to the Organizer (Siberian Health International LLC), as well as to other partners of the Contest Organizer conducting the Contest (hereinafter, only for this clause of the Rules, these parties are collectively referred to as the Organizer). Personal data processing will be performed by the Organizer with the compliance to the principles and regulations stipulated by Federal Law No. 152-ФЗ of July 27, 2006 "On Personal Data" (hereinafter referred to as the Federal Law "On Personal Data").

The fact of taking part in the Contest is a free, specific, informed, and responsible expression of the participant's consent with his/her personal data processing by the Organizer, which was obtained for conducting the Contest by any means required to conduct the Contest and according to the procedure provided for by the present Rules. The consent for processing of personal data is provided by the participant within the entire Contest period and until the expiration of five (5) years after its termination. The participant has the right to withdraw his/her consent for processing of personal data at any time by sending a notification to the Organizer by registered post with receipt to be acknowledged. The participants have other rights of the subjects of personal data provided for by the law "On Personal Data." A participant's withdrawal of the consent for the processing of personal data automatically results in his/her withdrawal from the participation in the Contest and makes it impossible to receive the Prize. The Organizer has the right to refuse the Winner/Participant in such a Prize or to demand its return (in kind or in cash), if the corresponding Prize was claimed before the withdrawal of consent to the processing of personal data by the Participant. After receiving the participant's notification on withdrawal of consent for processing of personal data, failure to provide, or providing irrelevant (invalid) and/or inaccurate (incorrect) personal data by the participant relieves the Organizer's responsibility to give the Prize to the winner/participant and automatically results in the withdrawal of such participant from participation in the Contest. All personal data provided by the participants to take part in the Contest will be stored in accordance with the conditions provided by the effective law of Russian Federation.

11.19. The terms used in the present Rules refer to the present Contest only.

11.20. All disputes regarding this Contest shall be resolved based on the effective law of Russian Federation.

