

# **The Rules of the Herb Hunters Contest (hereinafter – "Rules").**

## **1. General information on the Herb Hunters Internet Contest**

1.1. **The organizer of the Contest** is Siberian Health International Company LLC.  
Bank details:

**Taxpayer's Identification Number (INN) 5407953006**

**Primary State Registration Number (OGRN) 1165476080362**

Address: suite 64, 4th floor, 48 Lenin Str., Novosibirsk, 630004, Russia

1.2. **The Contest territory** – Russia, Kazakhstan, Belarus, Ukraine, Tajikistan, Poland, Vietnam, Spain, Mongolia, Kyrgyzstan, Moldova, Germany, the Czech Republic, Bulgaria.

1.3. The Contest is conducted by the Organizer in the global network Internet on the website (domain): <http://herbhunters.ru/>. The platform for conducting the Contest and results announcement is web-page <http://herbhunters.ru/>. A participant fulfills a Contest task by submission a Contest Attendance Form on the specified web-page.

Any questions to Organizer may be sent to [opp@sibvaleo.com](mailto:opp@sibvaleo.com).

1.4. The purpose of the Contest is to define perspective projects, support public initiatives and volunteer movement in the area of nature and environment protection. The projects in following focus areas will correspond to the Contest objectives: nature, birds and animals protection, the formation of eco-culture and promotion of responsible behavior in the area of environment protection, creation of a practical platform for children and teenagers, promotions aimed at landscaping.

### 1.5. Projects selection criteria :

- the project corresponds to the Contest objectives;
- the project is easy to duplicate and scalable to other regions and countries;
- the project possesses in-depth development and is subdivided into sections: the concept, plan of work, terms of implementation, budget and participants involved, including experts;

1.6. The Contest period (including the attendance forms filing period, the period of decision making on project applicants expenses compensation, the period of expenses compensation transfer, projects implementation period, determination and/or announcement of the winner's period): starts on April 17, 2018 at 00.01 a.m. and ends on June 29, 2018 at 23.59 p.m. GMT+3 (inclusively). All the terms specified in the Rules of this Contest are based on Moscow time, GMT+3.

The submission period starts on April 17, 2018 at 00.01 am and ends on May 9, 2018 at 23.59 pm.

The period of decision making on project expenses compensation: May 16, 2018.

The period of expenses compensation transfer: from May 17 to May 25, 2018.

The period of 5% discount promo codes for E-shop purchase emailing – from May 17 to May 25, 2018.

Projects implementation period: form May 17, 2018 to June 25, 2018.

The period of determination and/or announcement of the Winner Team which will receive the Grand prize – a trip to Baikal: June 29, 2018. The winner announcement time – from 14.00 pm to 23.59 pm.

1.7. The Rules define the group of people to take part in the Contest, the essence of the Contest task, the amount and form of award, the procedure and results' announcement, as well as the procedure and time for receiving the award (prize) for the results, as provided by the Contest task.

## **2. The Contest participants**

2.1. Any legally capable resident of any country who acts as an Executor according to the paid service agreement concluded with one of the legal entities that is a part of Siberian Health Group is eligible to take part in the Contest.

2.2. The number of participants is not limited.

2.3. The Contest Participant who gathered a Team with 5 members and filed a Contest Attendance Form for participation in the Contest is the Head of Team. The Head of Team should have the Rank of Leader in Siberian Health Group.

**2.4. To participate in the Contest, one shall:**

2.4.1. Agree with the Contest rules by performing the required actions on the Contest website (gather a Team with 5 members, propose the idea of any ecological projects, according to the Contest objective stated in clause 1.4 of the Rules, and fill in the Contest Attendance Form on the website <http://herbhunters.ru/>), give the permission to process personal data for Contest results emailing on the Organizer's website.

2.4.2. Carefully read the Contest requirements.

2.4.3. Accomplish the Contest task, details of which are stated in section 6 of this Contest.

2.4.4. The Participant who uses personal account in social networks and Organizer's resources cannot:

use login and password of another registered user, as it may mislead the /organizer and other users about the Participant identity;

misrepresent personal information, including his/her age;

upload any information or materials, which:

(i) contain state secret or any other secret protected by the law, including information on the third parties private lives;

(ii) contain appeals to perform terrorist or other illegal actions or publicly justify terrorism and/or other illegal actions; other extremist materials;

(iii) contain elements of pornography, as well as of violence, cruelty, or illegal actions;

(iv) insult the feelings of religious believers;

(v) contain elements of the minors being in danger to life and/or health, elements of consuming and demonstrating tobacco products and/or alcohol drinks;

(vi) violate other rights and interests of citizens and legal entities, requirements of the Russian Federation law or public ethics and morals;

illegally use the objects, which are the intellectual property of the third parties.

### **3. The rights and responsibilities of the Contest Participant**

#### **3.1. The Participant rights**

3.1.1. To examine the Contest Rules.

3.1.2. To take part in the Contest in the manner specified by these Rules.

3.1.3. To claim the prize if the Participant is announced as the Contest winner in accordance with the Contest Rules.

3.1.4. To obtain information on the changes in the Contest Rules.

#### **3.2. The Participant obligations**

3.2.1. To perform actions specified in the present Contest Rules and applicable to the Participant.

3.2.2. To entitle the Organizer to the rights to use the Participant images, his/her personal data, pictures, interview, or other materials related to his/her participation in the Contest, for the purpose of conducting the Contest and giving the prize, as well as during the distribution of promotional information about the Contest for the unlimited period and without limitation of the territory, free of charge.

3.3 The Participant is not allowed to

- misrepresent personal information, including his/her age;
- upload and post any information or materials, which:
  - (i) contain state secret or any other secret protected by the law, including information on the third parties private lives;
  - (ii) contain appeals to perform terrorist or other illegal actions or publicly justify terrorism and/or other illegal actions, other extremist materials;
  - (iii) contain elements of pornography, as well as of violence, cruelty, or illegal actions;
  - (iv) insult the feelings of religious believers;
  - (v) contain elements of the minors being in danger to life and/or health, elements of consuming and demonstrating tobacco products and/or alcohol drinks;
  - (vi) contain obscenities;
  - (vii) violate other citizens and legal entities' rights and interests, requirements of the Russian Federation law or public ethics and morals;
- illegally upload and use the objects, which are the intellectual property of the third parties.

#### **3.3. The Head of Team obligations:**

The Head of Team undertakes to:

3.3.1. To perform actions specified in the present Contest Rules and applicable to the Head of Team.

3.3.2. Gather a team by sending the referral links from the Contest website to register participants for his/her Team.

3.3.3. On behalf of the Team, fill in and submit the Contest Attendance Form on the website [www.herbhunters.ru](http://www.herbhunters.ru).

3.3.4. If the Team wins the Contest and is awarded monetary compensation for project implementation, the Head of Team shall provide the Contest Organizer with his/her banking details to perform money transfer.

3.3.5. After the project implementation provide the Organizer with the photo report and documents which confirm the intended expenditure of monetary funds provided by the Organizer.

#### **4. The Contest prize fund**

4.1. The Contest prize fund:

Grand prize: 5 tours to Lake Baikal (the draft plan of a 7-day tour: Irkutsk, visiting Circum-Baikal Railway, the creation of some part of Eco-path around Baikal, visiting the Olkhon Island) for the Winner Team.

20 best projects will be awarded with the expenses compensation equal to 50% of project total budget. The rest 50% of the project total amount the Participants should provide themselves. The expenses compensation will be provided by the bank transfer to the account of Head of Team within the terms stated in clause 1.6.

All Contest Participants will receive an email with a promo code which allows them to buy Company products at 5% discount in the E-shop.

All Participants of 20 best projects will receive a notification email about the project implementation expenses compensation. In a response email the Participant is obliged to provide the Organizer the following data (including but not limited to): his/her last name, first name, patronymic (if any), registration address, residence address on the territory of the Russian Federation or other country, email address and telephone number. The Heads of Teams which proposed 20 best projects should also provide their banking details to get expenses compensation. The provided information (full name) shall be the same as in the Participant's account on the website (stated in clause 1.3) or in the Contest Attendance Form with the project idea on website <http://herbhunters.ru/>

#### **5. The rights and responsibilities of the Contest Organizer**

5.1. The Organizer responsibilities:

5.1.1. To hold the Contest in accordance with the present Contest Rules.

5.1.2. To give the prizes to the Participants in accordance with these Contest Rules.

5.1.3. To act as a tax agent in accordance with the requirements of the effective Russian Federation law on taxes and payments.

5.2. The Organizer's rights:

5.2.1. The Contest Organizer exercises all the rights stipulated by these Rules and the effective law of the Russian Federation.

5.2.2. To refuse to give the prize to the Participant, who has not performed the actions, requirements, or obligations provided by the Rules.

5.2.3. To refuse to give the prize to the Participant, who does not meet the requirements specified in the Rules.

5.2.4. The Organizer may not admit the Contest work to the competition at its own discretion.

5.2.5. The Organizer does not consider the appellations related to the disqualification decisions.

5.2.6. The Organizer reserves the right to transfer information on the Participant who has posted the work which violates the legislation to the law-enforcement authorities.

## **7. The Contest procedure**

6.1. The Contest Participants shall execute the following procedures:

- register on the website <http://herbhunters.ru/>
- invite 4 participants who meet the requirements stipulated by clause 2.1 to enter the team. A participant who registered via the referral link is deemed invited.
- offer the ecological project idea according to the clause 1.3 by filling in the Contest Attendance Form.
- implement the proposed project before June 25, 2018.
- Before June 25, 2018 provide photo, informative and financial reports. The photo report shall reflect the most significant moments of project implementation and contain the information on date and geolocation. The informative report includes a list of works, events and results for the reporting period. The finance report contains information on project implementation expenses, and copies of financial documents which confirm the amount and prescription of expenses. The report shall be provided by the Head of Team .

6.2. The teams which will receive the compensation for project implementation and the winner team will be determined according to the terms specified in clause 1.6 by the Judges –Organizer's employees (hereinafter –"Judges").

6.3. The Judges are selected in accordance with the Director's order of the Organizer company "On selection and work of the Herb Hunters Contest judges". The order determines the number of the Judges and their chairman as well as the voting procedure. The results of the Judges sessions/voting are drawn up by the relevant protocol and are an integral part of the Herb Hunters Contest documentation.

6.4. The winners' determination by the Judges can be subjective and shall not be debated.

6.5. The team which proposed and implemented the best project of 20 submitted for the Contest becomes the Winner and receives the Grand prize, upon the observance of the requirements stated in clause 6.1 of the Rules. 1 team with 5 members is to be selected. The Company will award 20 projects with **the expenses compensation** equal to 50% of project total amount. The expenses compensation will be provided by bank transfer to the account of Head of team within the period specified in clause 1.6 All Participants will receive a 5% discount promo code for online purchases on the website [www.siberianhealth.com](http://www.siberianhealth.com).

6.6. The results of the Contest are final and cannot be appealed, except the following cases: (a) upon revealing the winner's violations of the participation procedure and Contest rules by the Organizer after the Contest results announcement, winner's refusal to perform the actions, which are necessary to get the Contest prize in accordance with the Rules.

6.7. The results announcement takes place within a period, specified in clause 1.6 of the Rules, and according to the procedure specified in Section 7 of the Rules.

### **7. The notification procedure of the Contest Winner team members**

7.1. The determination of the Contest Winner Team is conducted according to the procedure, specified in section 6 of the present Rules.

7.2. The notification of Winner Team members on the victory is conducted via a corresponding post on the website within the deadlines specified in clause 1.6 of the Rules.

7.3. The Participant – a member of the Winner Team receives a notification to the email address specified during the participation. In a response email the Participant is obliged to provide the Organizer the following data (including but not limited to): his/her last name, first name, patronymic (if any), registration address, residence address on the territory of the Russian Federation or other country, email address and telephone number. The provided information (full name) shall be the same as in the Participant's account on the website (stated in clause 1.3) or in the Contest Attendance Form with the project idea on website <http://herbhunters.ru/>

7.4. After verification of the Contest Rules and conditions compliance, listed in Section 6, the representative of the Organizer sends an email to the Participant – a member of the Winner Team, providing the information about the procedure of prize obtaining.

7.5. The Organizer is not obliged to send any messages to the Participants who do not comply with the Rules.

### **8. The procedure of obtaining the Grand prize**

8.1. The Grand prize is a tour to Baikal for 5 members of the Winner Team, which is paid by the Organizer. The duration of the tour is 1 (one) week within the period of August 15-21, 2018. Draft plan of the tour: Irkutsk, visiting Circum-Baikal Railway, the creation of some part of Eco-path around Baikal, visiting the Olkhon Island.

8.2. The exact dates of the trip are determined only by the Organizer of the Contest. The trip dates, approved by the Contest Organizer shall not be debated or changed.

8.3. The tour includes:

8.3.1. Refund of ticket cost from the place of winner's residence to the city of Irkutsk and back.

8.3.2. Transfer of the winners from the city of Irkutsk to the place of the accommodation during the period of the tour (Irkutsk Region) and back.

8.3.3. Accommodation in single or double rooms (depending on the availability) in the Irkutsk Region, three meals daily for the duration of the tour, one- or two-day tours which involve moving from one place to another however with a guaranteed certain level of the living conditions.

8.3.4. Organized daily hikes (except arrival and departure days and weekends) aimed at studying medicinal herbs growing in the Eastern Siberia (Irkutsk Region), and lectures by experts from the Baikal Protection Foundation.

Note № 1. If it is physiologically impossible for the Winner to take part in the trip (the acute, chronic diseases, muscle-skeleton disorder or other similar reasons), the Winner may transfer the prize to the third party with preliminary notification of the Organizer.

Note № 2. The rules of conduct, rights and obligations of the winner during the trip are provided by the separate document of the Organizer. The document shall be sent to the winner a few days before the trip starts.

Note № 3. The Grand prize Winners are responsible for their medical insurance and accident insurance, as well as any other type of life, health or liability insurance during the trip. The Organizer is not responsible for the life and health of the Grand prize Winners within the period of the trip.

8.4. To receive the prize, the Winner should provide the following information for the tickets purchasing: passport data, visa (in case the Winner resides in the country requiring visa to enter the territory of the Russian Federation).

8.5. If the Winner has not provided contact information such as phone number or email address, as well as in cases when there is no callback for more than 5 (five) working days on the given contact information, the Organizer reserves the right to cancel the results of the Judges decision concerning this Participant and consider another Participant as the Winner.

8.6. The expenses occurred from obtaining visa to the Russian Federation, insurance and other expenses, except those listed in the clause 9 are paid by the Winner, not the Contest Organizer.

8.7. Replacement of prize with monetary compensation is not performed.

8.8. The Organizer acts as a tax agent in accordance with the law of the Russian Federation. According to the Russian Federation law, incomes not exceeding 4000 rubles received in the tax period from organizations, including gifts, prizes or prizes in contests, games and other events for the purposes of advertising goods, works, services are not subject to personal income tax (Personal Income Tax) (clause 28 of article 217 of the Tax Code of the Russian Federation). The fact of receiving the prizes under this Contest by the participants does not entail the responsibility to pay Personal Income Tax; however, the Organizer hereby informs the winners on the legal responsibility to pay the corresponding taxes associated with receiving prizes (awards) from organizations, the value of which exceeds four thousand (4,000) rubles in the reporting period (calendar year). By taking part in the Contest and by agreeing to the present Rules, the Participants are considered to be appropriately informed of the above-mentioned responsibility.

## **9. The method and procedure of participants' notification on the Contest terms and conditions**

9.1. The notification of Contest Participants and potential Contest Participants on participation conditions will be carried out on the Website specified in clause 1.3 of the Rules.

## **10. Participation integrity. The Winner's refusal**

10.1. The Participants are forbidden to participate in the Contest by using fraudulent or other inappropriate methods, in the sole discretion of the Organizer, including (but not

limited to) the following: use bots and other persons' accounts, offer prizes and other incentives to other users or Participants. The Participants announced as Winners will be tested against the right to take part in the Contest and the Rules compliance.

10.2. If the Participant – the Winner Team member refuses to provide the information according to the Rules, or the Organizer is unable to contact the Winner within 5 days or if the Participant – the Winner Team member doesn't comply with the Rules, the Organizer has a right to disqualify such a Participant and refuse to give him/her the prize. In case of the Participant – the Winner Team member disqualification, the Organizer has the right, at its own discretion, to cancel the tour of this Participant. The Winner agrees that the Organizer and the persons appointed by it can disqualify the Participant – the Winner Team member at any time, at their discretion, on the basis of any information specified, clarified or received as a result of the submission of the documentation by the Winner, information materials or any other documents requested by the Organizer, from which follows (or with sufficient probability may follow) violation of the Rules by the Participant.

10.3. The Contest Participant – the Winner Team member shall perform all actions within the period provided by the Contest Rules, in order to exercise his/her right to the prize.

10.4. The Contest Participant – the Winner Team member is responsible for an accuracy of the provided information which is required to obtain the prize.

10.5. The Participant of the Contest – the Winner Team member has the right to refuse to receive the prize, either monetary or Grand prize of the Contest's prize fund, as well as disclaim all the rights and obligations connected with its receiving. In the above-mentioned case, the Organizer has a right to dispose the prize at its own discretion. If the Participant refused to get the prize, he/she can not claim it from the Organizer afterward. Claims for the prizes that were not received are not accepted.

10.6. In case of a written refusal of the Contest Participant – the Winner Team member to receive the prize, or non-arrival to the place of prize presentation within the period specified by the Rules, the winner loses the right to claim the prize from the Contest Organizer.

## **11. Miscellaneous**

11.1. The Organizer has the right to make unilateral amendments to the present Rules (in compliance with the requirements of Article 1058 of the Civil Code of the RF) publishing these amendments on the website specified in clause 1.3 of the Rules.

11.2. The determination of the Contest Winner Team – the Grand prize winner – is not random. The winners will be determined by the Organizer in accordance with the Contest Rules. The Contest is not a lottery or other risk-based game.

11.3. The prize shall not be granted if the Contest Participant does not comply with the Contest Rules.

11.4 The Organizer reserves the right to post additional information about the Contest.

11.5. All the Contest Participants pay all their expenses which occurred from the participation in the Contest by themselves (including without limitation, the Internet access expenses).



11.6. All personal information of the Participant provided to the Organizer shall not be transferred to any third party.

11.7. By taking part in the Contest, the Participant understands and agrees with the fact that the Organizer as well as the owners of website, specified in the Contest Rules, cannot exclude the access of the third parties (any other Internet users) to its comments, its page in the social media, and prevent any action of these parties, which are undesirable for the Participant, for which reason the Participant undertakes full responsibility associated with this. The Organizer and the owners of the websites specified in the present Rules do not bear any responsibility for specified actions of the third parties as well as for any harm inflicted to the Participant, including (but not limited to) the harm to personality, health, reputation, etc. The fact of taking part in the Contest also means that the Participant agrees that his/her results of work at any round of the Contest task may be used for advertising or any other purpose without notifying the author and paying any fee.

11.8. The Organizer is not responsible for technical failures of the network provider or Internet provider of the Participant; for actions/inactions of the network provider or Internet provider of the Participant.

11.9. The Contest Organizer shall not be held liable for failure or improper performance of its responsibilities, if such failure is arisen from the force majeure circumstances (force majeure), including: wars, revolutions, rebels, terrorist acts, actions and decisions of official authorities, and other circumstances, in the interpretation of which the concepts are adopted that are regulated by the Civil law of the Russian Federation.

11.10. The Grand prize may not be changed or returned. It shall not be received in parts or in cash.

11.11. The Organizer is not responsible for inability to grant the prize to the Winner who has not provided data required for granting the prize or who has provided incorrect, incomplete, or misleading data.

11.12. If the Participant violates any of the present Rules or the fact of Participant's unfair and/or rude disgraceful behavior is established (including unreliable personal information, ambiguous from the point of view of ethics), the Organizer has a right to not to admit the Participant for participation or disqualify such Participant from the Contest at any stage at its discretion

11.13. The decisions of the Organizer regarding the Contest procedures are final and not subject to revision.

11.14. The Organizer's responsibility for prizes giving is limited only by the number of prizes, specified in the Contest Rules.

11.15. If, for any reason, any aspect of this Contest cannot be carried out as planned, including the reasons caused by virus, Internet problems, defects, manipulations, unauthorized interference, falsification, technical malfunctions or any reason uncontrolled by the Organizer that distorts or affects the performance, security, honesty, integrity or proper conduct of the Contest, the Organizer may, at its sole discretion, cancel, terminate, modify, stop the Contest or to nullify any affected attendance forms to take part in this Contest.

11.16. All personal data provided by the Participants to take part in the Contest will be stored in accordance with the conditions provided by the effective law of Russian Federation.

11.17. The fact of taking part in the Contest means that the Participant of the Contest agrees with processing of his/her personal data, including collection, arrangement, accumulation, storage, updating (renewal, changing), use, blocking, disposal by the Organizer of personal data exclusively for the purpose of this Contest in accordance with the requirements of the effective law of Russian Federation, as well as the placement of his/her personal data and information about his/her victory in the Contest in accordance with the clause 8.2 of the Rules.

11.18. The participation in the Contest is confirmed by the fact of providing by the Participant to the Organizer (Siberian Health International LLC), as well as to other partners of the Contest Organizer, which provide conducting the Contest (hereinafter, only for this clause of the Rules, these parties are collectively referred to as the Organizer), a consent to process personal data for the purpose of conducting the Contest. Personal data processing will be performed by the Organizer with the compliance with the principles and regulations stipulated by Federal Law No. 152-ФЗ of July 27, 2006. "On Personal Data" (hereinafter referred to as the Federal Law "On Personal Data").

The fact of taking part in the Contest is a free, specific, informed, and responsible expression of the Participant's consent with his/her personal data processing by the Organizer, which was obtained for conducting the Contest by any means required to conduct the Contest and according to the procedure provided for by the present Rules. The consent for the processing of personal data is provided by the Participant within the entire Contest period and until the expiration of five (5) years after its termination. The participant has the right to withdraw his/her consent for the processing of personal data at any time by sending a notification to the Organizer by registered post with receipt to be acknowledged. The Participants have other rights of the subjects of personal data provided for by the law "On Personal Data." A Participant's withdrawal of the consent for the processing of personal data automatically results in his/her withdrawal from the participation in the Contest and makes it impossible to receive the prize. The Organizer has the right to refuse the Winner/Participant in such a prize or to demand its return (in kind or in cash), if the corresponding prize was claimed before the withdrawal of consent to the processing of personal data by the Participant. After receiving the Participant's notification on withdrawal of consent for the processing of personal data. Failure to provide or providing irrelevant (incorrect) and/or inaccurate (incorrect) personal data by the Participant releases the Organizer from the obligation to give the prize to the Winner/Participant and automatically results in the withdrawal of such Participant from participation in the Contest. All personal data provided by the Participants to take part in the Contest will be stored in accordance with the conditions provided by the effective law of Russian Federation.

11.19. The terms used in the present Rules refer to the present Contest only.

11.20. All disputes regarding this Contest shall be resolved based on the effective law of Russian Federation.